

**VOTE CHLOE FERGUSON**

**CAMPAIGNS & ENGAGEMENT**

### **CAMPAIGN TRAINING**

THIS ROLE IS ABOUT NOT JUST ABOUT RUNNING CAMPAIGNS I FEEL PASSIONATE ABOUT, BUT HELPING YOU MAKE SOME NOISE AS WELL! BECAUSE OF THIS, I WILL RUN CAMPAIGN TRAINING, INCLUDING EVENTS ON PUBLIC SPEAKING, HOW TO MARKET TO YOUR AUDIENCE, SOCIAL MEDIA TRAINING AND HOLD A MARKET-STALL "FIND YOUR PASSION" CAMPAIGN FAIR FOR OTHER STUDENTS TO LEARN ABOUT YOUR WORK!

**#COUNTONCHLOE**

### **SUSTAINABLE CAMPUS**

IN THIS ROLE I WILL SUPPORT THE RESULT OF THE RECENT CLIMATE REFERENDUM, LOBBYING THE UNIVERSITY ALONGSIDE THE EDUCATION OFFICER TO SEE A CHANGE IN OUR CURRICULUM AND INVESTMENTS. I WILL WORK TO REDUCE THE USE OF SINGLE USE PLASTIC, ORGANIZE 'SWAP-SHOP' EVENTS FOR STUDENTS TO REPURPOSE CLOTHING AND FURNITURE, AND INCREASE THE NUMBER OF WATER FOUNTAINS AND GREEN SPACES ACCESSIBLE TO STUDENTS.

### **DIGITAL COMMUNITY**

IN THIS TIME OF OUR SU'S HISTORY, IT IS IMPORTANT WE RETAIN OUR IDENTITY AND COMMUNITY AGAINST THE BACKDROP OF THE NEW BUILD. FOR THIS TO HAPPEN, AND THE INCREASING DIFFICULTY TO FIND SPACE FOR EVENTS AND ACTIVITIES, WE NEED TO STAY CONNECTED ONLINE. I WILL ASSIST THE SU WITH A DIGITAL REBRAND, MAKING IT MORE ACCESSIBLE FOR STUDENTS TO FIND SOCIAL OPPORTUNITIES, SEEK ADVICE AND BRING TRANSPARENCY TO HOW THE UNION IS RAN.

### **EMPLOYABILITY SERVICES**

STUDENTS ARE INCREASINGLY STRUGGLING FINANCIALLY. AS C&E OFFICER I WOULD CREATE CV CLASSES AND WORK WITH EXTERNAL ORGANISATIONS AND LOCAL BUSINESSES ALONGSIDE VOLUNTEER SU TO PROVIDE WORK EXPERIENCE NEEDED TO GET INTO JOBS. OUTSIDE OF THIS, THE INCREASED PROMOTION OF CAREER SERVICES.

### **ENGAGEMENT EVALUATION**

IF ELECTED I WILL CONDUCT A UNIVERISTY WIDE SURVEY ON SOCIAL ENGAGEMENT, WITH A PARTICULAR EMPHASIS ON ISOLATION IN INTERNATIONAL STUDENTS OR THOSE WITH A HIGH LEVEL OF CONTACT HOURS. THIS IS TO PROVIDE TAILORED OPPORTUNITIES FOR SOCIAL FORUMS AND MAKE CAMPUS FEEL LIKE A COMMUNITY, INCREASING THE STANDARD OF MENTAL HEALTH ACROSS STUDENTS.

### **ACCESSIBILITY FOR CLUBS AND SOCIETIES**

CLUBS AND SOCIETIES ARE PINNACLE TO STUDENT ENGAGMENT ON CAMPUS, AND I BELIEVE WE SHOULD GIVE THEM AS MUCH SUPPORT AS POSSIBLE. IF ELECTED I WILL FACILITATE SOCIAL MEDIA AND GRAPHICS TRAINING FOR COMMITTEE MEMBERS, FIRST AID TRAINING FOR SPORTING SOCIETIES AND WORK WITH YOU TO FIND SPONSORSHIPS' FOR YOUR EVENTS OR ACTIVITIES. I WILL ALSO WORK ON THE CREATION OF AN ONLINE QUESTIONNAIRE TO MATCH STUDENTS WITH

